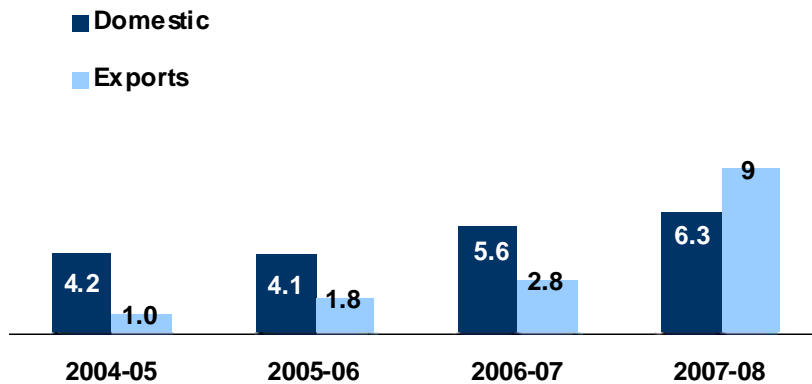


Sales history

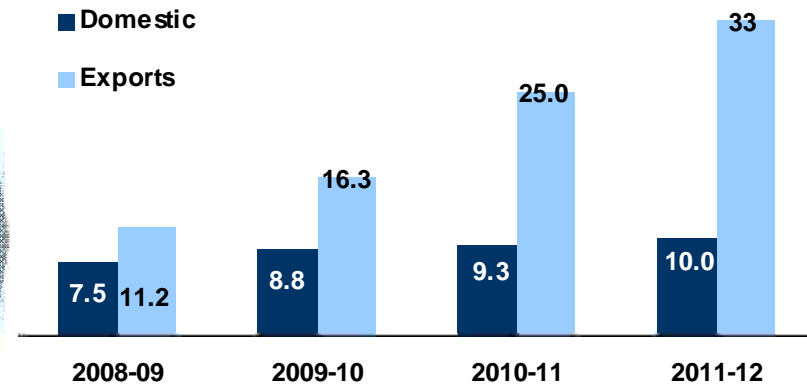
In \$ Million



- § Roop's 2007-08 total sales were \$ 15 Million (approx)
- § The company's sales had increased almost 3 times in the last 4 years
- § A significant growth has been seen in Roop's exports business which witnessed total sales of \$ 9 Million in 2007-08 from \$ 1 Million in 2004-05

Sales forecasts

In \$ Million



- § Roop is aiming to achieve a total sales of \$ 43 Million by 2011-12
- § Expansion of international markets thereby increasing exports is the primary aim for Roop over the coming years
- § Maintaining its position in the domestic market would also remain a continued aim for the company